

# Jin Woo Hyun

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## PROFESSIONAL EXPERIENCE

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### New Life Fellowship

*Creative Director*

BOTHELL, WASHINGTON / USA

*September 2016– Present*

Managed and developed volunteers to execute all projects from inception to completion overseeing all digital contents to meet deliverables for clients. Invested in cultivating a dynamic creative team by prioritizing mentoring and ongoing education.

- Developed a group of volunteer creative teams from 10 to 65; more than 400% growth through mentorship and clear vision casting for the organization.
- Created cohesive branding that increased social media engagement by more than 200% in organic engagement.
- Invested and managed more than 60 weekly volunteers to create and execute weekly and seasonal projects.
- Conducted production design work with high attention to detail and adherence to defined brand guidelines including visual assets including composition and typography.
- Carried all projects from inception to completion with 100% budget adherence, an average of 20% faster than quoted timelines.
- Managed online, print, TV and multi-platform regional, nation and international campaigns.
- Created design visual templates that fit the needs of the client ensuring designs that create solutions and meet the requirements of the stakeholders.

### New Song

*Graphic Designer / Videographer / Video Editor*

CARROLLTON, TEXAS / USA

*August 2011 – August 2016*

Lead graphic designer responsible for daily graphic design content for a large non-profit organization. Worked regularly on graphic; layout, and production materials. Developed 200+ graphic design and video projects (logos, advertisements, brochures) that increased non-profit engagement by 60%.

- Developed design elements for presentations and visual contents for Facebook and Instagram posts receiving over 200% increase in organic engagement.
- Created weekly graphic and video contents for social media and Keynote presentations.
- Conducted video and graphic design work with high attention to detail and adherence to defined brand guidelines.
- Mentored and instructed a team of 20 to create regular digital deliverables.

## LEADERSHIP EXPERIENCE

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### New Life Fellowship

*Creative Director*

BOTHELL, WASHINGTON / USA

*September 2016 – Present*

- Recruited and developed volunteer involvement by more than 400% attained through mentorship and clear vision casting.
- Managed internal volunteers of 60 to create and execute deliverables for clients.
- Carried all projects from inception to completion with 100% budget adherence, an average of 35% after than quoted timelines.
- Implemented cohesive brand design that increased physical attendees as well as social media interaction by more than 40%

## EDUCATION\*

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### Southwestern College

*Bachelors of Arts in Humanities*

FORT WORTH, TEXAS / USA

*December 2016*

## ADDITIONAL

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**LANGUAGES:** Fluent in Korean (e.g read, write, translate)

**SKILLS:** Branding, Graphic Design, Illustration, Typography, Production Design, Presentation Design, Motion Graphics, UX/UI, Wireframing, Counseling

**TOOLS:** Adobe Photoshop, Illustrator, InDesign, After Effects, Premiere Pro, Figma, Sketch, Web XD, CCS.

**OTHER EDUCATION:** Certificates in Human Centered Design (UC San Diego Online), Google UX Design Professional Certificate (In Progress)